



## 2012 Level 1 Superunknown IX Official Contest Rules and Regulations:

The Superunknown contest is open to amateur athletes worldwide, ages 10 and up.

We're streamlining things this year- all entries should be submitted online through the upload form below- quick, easy, and painless! Upload your vid in Quicktime format and email your entry form to [superunknown@level1productions.com](mailto:superunknown@level1productions.com) and you're good to go!

Entries should show an athlete's skill, style, and personality. The video must communicate not only the talent and ability of the athlete, but his or her personality as well, and may include lifestyle, cutaway, and interview shots in addition to action. The contest will be judged, and the winner determined, by examining the overall skill, ability, style, and potential of the contestant.

How are we scoring vids this year? Here's the breakdown:

- 10% Personality
- 20% Technical Ability
- 30% Style
- 40% Overall Impression

-Videos must be no longer than 2 minutes and 30 seconds. Anything longer will get you disqualified.

-Tricks cannot be repeated, whether they're rail tricks, jump tricks, etc, show them one time only! It's fine to show something truly epic from a few different angles, but its not helping you out to show that you can do the same trick more then once.

-What's the singular most impressive thing in your entry? Drop it in as the last shot in your vid and we'll consider that your entry in the **Best Trick** contest. Yup, we're bringing it back for the second year- gotta reward the standout shot of the contest! This will be voted on by the online community and awarded separately from the Superunknown prize.

Upon entry, the contestant grants Level 1 the rights to use submitted material as they see fit, in any and all mediums of distribution. Entry materials will not be returned. Online distribution or release of video submissions prior to the announcement of finalists will result in immediate disqualification of the entry, which means KEEP YOUR VIDEO OFF YOUTUBE if you want to enter!

With the slow snow season that most of us are experiencing, we're giving you all a few extra weeks this year- all entries must be received by Monday February 19th, 2012.

The contest winners are to be determined by Level 1 and our independent consultants. All decisions are final, and are not subject to dispute. Level 1 reserves the right to make amendments or changes to the rules at any point in time.

### **The Superunknown IX winner will receive:**

-A full equipment package from Level 1's sponsors, along with potential incentive contracts and long term sponsorship relationships. We'll help you get a foot in the door, but the rest is up to you!

-An invitation to film and photo shoots for the Fall '12 Level 1 release.

-Associated Media coverage in related web, magazine, and TV content.

-Inclusion of their promo video for the upcoming season in the Fall '12 Level 1 release.

### **The Best Trick winner will receive:**

-A full equipment package from Level 1 and our sponsors, some serious bragging rights, and a few other things that we're still working on...

## 2012 Level 1 Superunknown IX Contest Official Release

The following written agreement constitutes an acknowledgement and understanding of the rules and regulations associated with the Level 1 Superunknown Contest (hereinafter referred to as "The Contest") by \_\_\_\_\_ (hereinafter referred to as "The Contestant"), on this \_\_\_ day of \_\_\_\_\_, 20\_\_.

1. The Contestant represents and warrants that all application materials are a direct and honest representation of their person. The Contestant represents and warrants that all images contained in the promotional video are of The Contestant, or are otherwise images of other persons not designed to represent The Contestant. All information included in the entry form represent honest and true responses, answered to the best of The Contestant's knowledge.

2. The Contestant understands that all decisions relating to The Contest and the determination of the winner are to be the sole decision of Level 1 Productions, and their independent consultants. All decisions are final and not open to debate or dispute by The Contestant, or any of their relations, associates, partners, or other parties.

3. The Contestant warrants that they have read in detail all of the official rules, and fully understand and recognize all rules and regulations pertaining to The Contest.

4. The Contestant hereby grants to Level 1 Productions, Inc., the irrevocable non-exclusive right but not the obligation, to distribute, promote, publicize, reproduce and otherwise exploit the footage and/or materials (promotional video and application) as such may be used throughout the universe in perpetuity in all television and broadcast media. The Contestant hereby grants to Level 1 Productions, Inc., the irrevocable, unrestricted and non-exclusive right to incorporate the footage and/or application in the promotion, publicity, advertising and merchandising of the The Contest, any and all future Level 1 productions, and any related or unrelated television shows or broadcasts. Level 1 Productions, Inc. however, shall not have the obligation to incorporate the footage and/or application in future productions.

5. The Contestant represents and warrants that they have the right to grant the rights granted hereunder and that they own all right, title, and interest, in and to the footage and other application materials including, without limitation, the copyright in and to the footage and/or materials. Level 1 Productions, Inc. shall have no obligation to any third party with respect to use of the footage and/or materials in the application. The Contestant agrees to defend, indemnify and hold Level 1 Productions, Inc. harmless from and against any and all claims, losses, liabilities, damages and expenses including, without limitation, all costs and reasonable

attorneys' fees which may result from any breach of The Contestant's representations and warranties herein.

6. The Contestant assumes all risks and dangers associated with application to The Contest, including any and all risks associated with shooting, creation, or production of content for the promotional video. The Contestant accepts complete responsibility for their own personal mental and physical wellbeing, as well as the mental and physical wellbeing of any additional parties involved in shooting, creation, or production of content for the promotional video, or any further aspects of the application process.

7. Level 1 Productions, Inc., and all of its subsidiaries, affiliates, and partners are in no way responsible for damages or claims made by any party in relation to their personal or intellectual property, physical health, image, or likeness, as it relates to The Contest. Nor shall Level 1 Productions, Inc., and any of its subsidiaries, affiliates, and partners be held liable in court of law for any damages associated with participation or entry in The Contest. This includes possible or potential damages incurred in the creation of promotional videos for entry in The Contest, any and all activities pertaining to entry in The Contest, and any activities that may occur as a result of victory or loss of The Contest.

8. This Agreement contains the entire understanding relating to the subject matter contained herein and cannot be modified or terminated except by an agreement signed by both parties. This Agreement shall be binding on all parties, their heirs, successors, and assigns.

9. This Agreement shall be interpreted in accordance with the laws of The United States, and the undersigned party hereby submits to the exclusive jurisdiction of the Court and Legal System of The United States.

Agreed and accepted by:

Print Name: \_\_\_\_\_

Signature (Electronic Signature is acceptable): \_\_\_\_\_

Age: \_\_\_\_\_

Date of Birth (MM/DD/YYYY): \_\_\_\_\_

Today's Date (MM/DD/YYYY): \_\_\_\_\_

Parent/Guardian Signature (if above applicant under 18)

(Electronic Signature is acceptable): \_\_\_\_\_

Name: \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth (MM/DD/YYYY): \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Where did you hear about the Superunknown contest?

How many years have you been skiing?

What are your influences/favorite athletes?

Any current sponsors?

Describe your favorite day spent skiing:

What are your realistic and obtainable goals for the '11-'12 season?

Why do you deserve to win this contest?